

Our Team

Penny A. Hopkinson – Consultant & Editor-in-Chief

September 1986 – Present

A two-year contract to develop and publish the Underwriting Agents & Procedures Manual based on The Lloyd's Act & Multiple Bye-laws for Lloyd's of London was my first full manual and enabled me to launch Manual Writers International which I have operated for over 30 years.

Freelance Editor / Socio-Economic Development Correspondent / Commentator 1976 – 1987

Media included: The Wall St. Journal, International Herald Tribune, Export Times, Alam Attijarat; launch editor of, and subsequent contributor to, English / Arabic inflight magazines (Gulf Air, Kuwait Airways, Saudia, MEA). Substantial overseas travel to the Gulf, North Africa, Scandinavia and Continental Europe to interview Members of Royal Families, Ministers, Government and Corporate officials. Consultant to a number of companies in the UK and overseas; researched and authored three books: The Gulf Handbook, A Better World for Bahrain; 10th Anniversary Book for Bahrain's Ministry of Housing. Interviewed on UK national and local radio; guest lecturer at North London Polytechnic on Mid-East publishing. Correspondent: Information Technology for Chartered Institute of Purchasing & Supply, Industrial Purchasing News and Procurement Weekly. Three editorships; numerous travel guides (including the Arab World, the Netherlands and Egypt); and feature articles for specialist and Consumer Press worldwide.

Director at Penbar (Audio) Productions Ltd February 1984 – August 1986

Specialist in writing and producing user and travel guides on audio-cassette. Clients included: Motorola Corporation, British Telecom, BT Mobile Communications, Voicebank, UniqueAir, The Ford Motor Company and Freight Transport Association; The Egyptian Experience, The Wonders Down Under, Middle East Business Guide. In addition to day to day running of the business, responsible for client liaison, Content and print production.

Editor: Media International at Alain Charles Publishing 1973 – 1976 Appointed launch Editor, each month I was responsible for commissioning, researching, co-ordinating and editing reports and feature articles from over 20 sources world-wide. I also undertook the complete production cycle and developed this tabloid's original page base from 32 into a profitable 48-page monthly. A substantial amount of travel was involved meeting the heads of the world's largest publishing companies, advertising agencies and media industry specialists.

Assistant Editor: Hospital Equipment & Supplies, Hospital Building & Engineering, Printing Equipment & Materials, Print Room, Occupational Safety & Health, Electrical Contractor & Retailer 1969 – 1973

Trained at Northwood Publications as a Trade & Technical Editor before joining RoSPA followed by the Electrical Contractors' Association on their flagship magazines.